

Final Report
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analytica Anacon India and India Lab expo closes on a high note

- Strong participation continues with 7,042 trade attendees
- New products launches well received
- Key highlights: Lab safety, Live lab and analytica Anacon India Conference
- Trade bodies and key associations continue strong support

Hyderabad, October 2016: analytica Anacon India and India Lab Expo 2016, leading trade fairs for laboratory technology, analysis, biotechnology and diagnostics which took place from 20 – 22 October 2016 at HITEX Exhibition Center welcomed 254 exhibitors from 11 countries and gathered 7,042 trade visitors in three days. Claudia Sixl, Exhibition Group Director at Messe München, is more satisfied with the result: “The great success of this year’s event not only underlines the importance of analytica Anacon India and India Lab Expo. It also highlights the huge potential of the Indian laboratory technology, analysis, biotechnology and diagnostics solutions to be unlocked by manufacturers and laboratories in pharma, chemical, food industry, environmental analysis as well as by different producing sectors.”

On 9,500 square metres of exhibition space, the event brought together internationally renowned manufacturers, laboratory users, consultants and key government officials on one common platform to discuss best practices and seek solutions to some of the most pressing challenges related to the industry and research.

Rajnish Verma, Sales Manager at Honeywell says: “analytica Anacon India and India Lab Expo gave us a lot of visibility in terms of displaying the products and technologies and meeting some important customers. We intend to come back next year and based on our current experience which has been good, we plan to showcase more solutions at our booth. We definitely will come back stronger and with a wider portfolio in the 2017 edition of the trade fairs.”

Oswin D’Souza, Director at Osworld Scientific Equipments says: “We have been participating at analytica Anacon India and India Lab Expo for the past seven years. These trade fairs are excellent not only in terms of footfall but also in terms of quality visitors and even customers who have visited our stall. We will continue to be a part of future editions of the trade fairs and look forward to doing good business for ourselves as well.”

Knowledge-rich supporting program

For the first time ever, the trade fairs staged a Live Lab, where visitors had visual experience of lab demonstrations. A real live laboratory, exhibitors performed live experiments for the visitors by displaying and running instruments from the pharma analysis area.

Burkhard Baier, Chief Representative at Sympa Tec says: “Our expectation is clearly defined that we get an opportunity to network with the pharmaceutical companies in Hyderabad which is considered the hub for the pharma sector. Apart from being an exhibitor, we also had the opportunity to showcase our products, working live at the Live Lab pharma analysis which was a first for us. Personally, my experience was very good.”

Very successful were also the special show on “Lab safety in the workplace” and the “Practice-oriented seminar for laboratory users”. Both not only offered valuable advice from the experts, but also exciting experiments and insights.

As always, the high-impact analytica Anacon India conference was another highlight of the event. Under the title ‘Science meets Technology’, the conference focused on ‘Regulatory aspects of Pharmaceutical Laboratories’, ‘Biopharmaceuticals and Bioanalysis’, ‘Food Safety’ and ‘Clinical Diagnosis’. The theoretical sessions were rounded out by tutorials where practical application tips were passed on to the audience. Eminent speakers, scientists, industry representatives and more than 320 delegates engaged in knowledge-share and exchange of expertise. The analytica Anacon India conference was co-organized by Messe München India and the Indian Analytical Instruments Association (IAIA) and chaired by Mr. Nitin Kabbin from Indian Analytical Instruments Association (IAIA) and Prof. Oliver J. Schmitz from the University of Duisburg-Essen, Germany.

Excellent networking platforms

Key buyers engaged in close to 750 face to face meetings as part of the Buyer Seller program running alongside the trade fairs. Exhibitors, decision makers and VIPs directly networked and interacted with clients and other industry delegates from international and domestic market and discussed about new equipment, technologies and solutions.

Sharing his experience at the Buyer Seller Forum, Dr. Swapnil P Sonawane, Associate Director of Dr. Reddy's Laboratories says: “This is the second time that we are attending analytica Anacon India and India Lab Expo. Last time we met with a number of domestic players but this time we explored new technologies that are coming into the Indian market place. The Buyer Seller Forum has been very useful as we have been able to interact with several industry players in a short span of time and especially with global companies from the sector. Our experience at the Buyer-Seller meet is invaluable and we are eagerly looking forward to many more.”

Bhupinder Singh, CEO of Messe München India says: “We are very happy to see a great response at analytica Anacon India and India Lab Expo 2016 in terms of quality visitor turnout and engagement from our participants. Our key programs, Buyer Seller Meetings along with a much anticipated Live Lab Demonstrations completely added value in terms of enhancing visitor and business experience at analytica Anacon India and India Lab Expo 2016.”

The next edition of analytica Anacon India and India Lab Expo will take place from 21-23 September 2017 at HITEX Exhibition Center in Hyderabad. For more information, please visit: www.analyticaindia.com and www.IndiaLabExpo.com

analytica worldwide

analytica China is part of an international network of exhibitions that also includes the trade fairs analytica, analytica Vietnam and analytica Anacon India with India Lab Expo. Additional information about these exhibitions and their programs of events is available at www.analytica.de.

About analytica

analytica is the international trade fair for laboratory technology, analysis and biotechnology and their users in research and industry. The trade fair is accompanied by the analytica conference, where the international scientific elite meets to discuss the latest topics that pertain to chemistry, biochemistry and laboratory medicine. A total of 35,002 visitors and 1,246 exhibitors took part in analytica in 2016. Analytica has been held in Munich every two years since 1968. The next analytica takes place from April 10 to 13, 2018.

About analytica China

analytica China with the analytica China conference is the Leading Trade Fair for Laboratory Technology, Analysis, Biotechnology and Diagnostics in China. In 2016, a total of 848 exhibitors and

24.117 visitors participated in the event. analytica China is held every two years at the Shanghai New International Expo Centre in Pudong—the next time from October 31 to November 02, 2018.

About analytica Vietnam

analytica Vietnam and the analytica Vietnam conference target the rapidly growing Vietnamese market with its exhibition sectors for laboratory technology, analysis, biotechnology and diagnostics. A total of 95 exhibitors and 3,523 visitors took part in analytica Vietnam in 2015. The fair is held every two years. The next fair is at the International Center for Exhibition (I.C.E.) in Hanoi from March 29 to 31, 2017. www.analyticavietnam.com

About Messe München India

As part of its international strategy, Messe München founded its own affiliated company in India with a registered office in Mumbai, in September 2007. Messe München India has been founded to provide Messe München with timely and competent organizational support for its increasing involvement in India. The trade fairs organized by Messe München India are analytica Anacon India, electronica India, productronica India, drink technology India, LASER World of PHOTONICS India, Intersolar India, India Lab Expo, IFAT India and Indian Ceramics. In the coming years Messe München India will include more verticals keeping in mind its international expansion strategy.

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