

## Post-Show Report:

### analytica Anacon India and India Lab Expo 2016 exhibitors in detail.

#### Exhibitors

- 233 exhibitors from 12 countries
- International exhibitors: 17%
- 9,100 m<sup>2</sup> of exhibition space (gross)

#### What characterizes analytica Anacon India & India Lab Expo?

- Market leaders, global players and decision-makers from around the world
- Covers the entire value chain for industrial and research laboratories
- Educational workshop on Laboratory Safety
- Buyer-Seller Meetings
- analytica Anacon India conference with international speakers
- Live Lab: Live demonstration by exhibiting companies

#### Exhibition sectors

- Laboratory Equipment
- Measuring and Testing
- Instrumental Analysis
- Biotechnology and Diagnostics
- Quality Control

#### List of exhibitors at analytica Anacon India and India Lab Expo 2016 (excerpt)

Agilent • Akshaya Scientifics • Art Lab • asecos • Beckman Coulter • Brand • Cyanagen • Eppendorf • Fine Care • Glassco • Honeywell • Kewaunee • Merck Life Science • Netzsch • Optika • PerkinElmer • Phenomenex • Sarstedt • Sawant Pumps • Shimadzu • Showa Denko • Simfa • Smart Labtech • Spinco • Sympatec • Tarsons • VM Sciences • Waldner • Waters • Whirl-Pak



#### Supported by:

- Ministry of Science and Technology, Government of India
- IAIA - Indian Analytical Instruments Association
- Pharmexcil - Pharmaceuticals Export Promotion Council of India
- FTAPCCI - The Federation of Telangana and Andhra Pradesh Chambers of Commerce and Industry
- NSIC - National Small Industries Corporation
- SBHI - Swiss Business Hub India
- ASIMA - Ambala Scientific Instruments Manufacturers Association
- BDMA - Bulk Drug Manufacturers Association
- FSME - Federation of Small & Medium Enterprises
- ICC - Indian Chemical Council
- IDMA - Indian Drug Manufacturers Association
- SPECTARIS - German Hightech Industry Association
- TECCI - Telangana Chambers of Commerce and Industry

#### Exhibitor satisfaction

**94 %**  
Overall assessment (good to excellent)

**86 %**  
Would recommend fair to business partners  
(positive response)

**84 %**  
Will probably attend in 2017 again (positive response)

#### Testimonials

“Since analysis is the backbone of the pharmaceutical quality control, industry divisions like quality control, R&D, product development and also process development cannot exist without support instrumentation. Trade fairs like analytica Anacon India and India Lab Expo help keep in touch with the latest technology. The trade fairs offer the perfect platform for Indian and Hyderabad based pharmaceutical companies, along with global players to participate in scientific sessions and forums.”

**Dr. P.V. Appaji, Director General,  
Pharmaceuticals Export Promotion Council of India**

“Waldner is a German Company into the niche segment of laboratory set-ups. It has been a privilege representing Waldner here in the historic city of Hyderabad, at analytica Anacon India and India Lab Expo 2016. It is even more wonderful to know that it is not just the big names and large enterprises that participate here, but an entire eco-system of big, medium and small players. As an exhibitor, I am very pleased with the footfall at our stall and the conference was also useful.”

**Utkarsh Singh, Business Manager, Waldner**

“The Buyer-Seller meetings have redefined the engagement levels in the stakeholder community at the trade fairs. Our experience has been very good and we have been participating in these forums for the past two years. We really look forward to the next edition of the trade fairs and these well-organized meetings.”

**Pradeep Kumar Iyer, Senior Manager R&D- Analytical Development,  
Hetero Drugs**

# October 20–22, 2016 | Hitex | Hyderabad

## Post-Show Report:

### analytica Anacon India and India Lab Expo 2016 visitors in detail.

#### Visitors

- Strong participation with 7,042 trade attendees
- 320+ conference participants
- 130+ Buyers
- More than 750 Buyer-Seller meetings
- 93% of all visitors are decision-makers

#### Visitors' satisfaction



Overall assessment (good to excellent)



Would recommend fair to business partners (positive response)

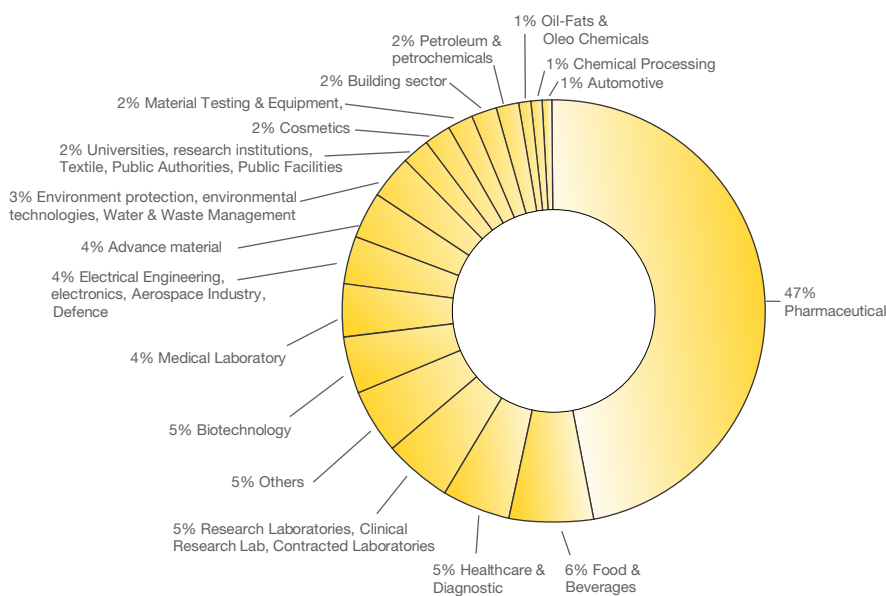


Benefit for professional activities (some advantage to very big advantage)

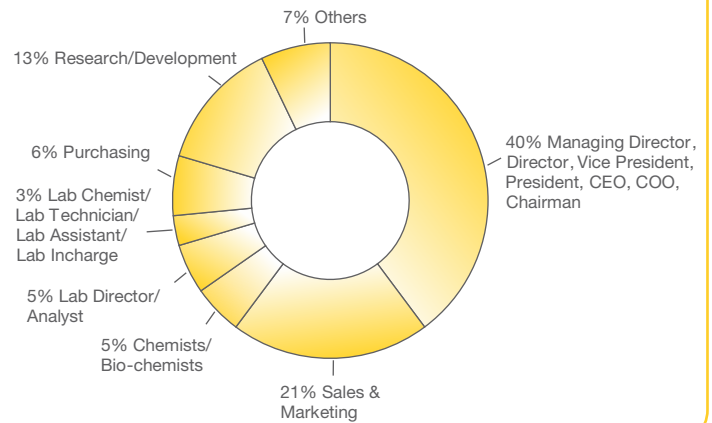


Will probably attend in 2017 again (positive response)

#### Visitors' industry of origin



#### Visitors' job position (multiple responses possible)



**Bookings open for 2017  
September 21-23, Hitex**

For more details contact:

National:

Avisha Desai | Tel.: +91 22 4255 4710  
Email: avisha.desai@mmi-india.in

International:

Ms. Susanne Figaj / Ms. Katja Schlatter  
Tel.: +49-89-949-20382 | Email: info@analyticaindia.com