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Press Release

Debut edition of analytica Anacon India and India Lab Expo in Mumbai gets overwhelming response

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- First edition in Mumbai gathered
- 3713 trade visitors attended
- 100+ companies showcased technologies
- Supporting programs: Buyer-Seller Forum, India Bio-Pharma Landscape Conference and Anacon Technology Showcase well received

Mumbai: The leading trade fairs for laboratory technology, analysis, biotechnology and diagnostics – analytica Anacon India and India Lab Expo took place in Mumbai from April 25-26, 2018 at Bombay Exhibition Centre. After completing 10 successful editions, Messe Muenchen India organized the trade fairs in the financial and business capital of India, in addition to its annual flagship event in Hyderabad.

The debut edition brought together more than 100 exhibitors and gathered 3713 trade visitors in just two days – getting an overwhelming response from the western market.

Bhupinder Singh, CEO of Messe Muenchen India is delighted with this new success: “Our objective to take analytica Anacon India to Mumbai was to capture the tremendous growth potential of the western market and we are pleased with the results. While our flagship show continues to take place in Hyderabad, the debut edition proved that there is huge potential in the market of West India.”

K Amarnath, Senior Country Manager, TA Instruments, one of the participating companies, was happy with the response at the trade fair: analytica Anacon India and Indian Lab Expo, has been a great platform for us to showcase our organization and products, as we had good opportunity to interact with our customers. We are very happy with the overall experience and shall surely participate in future editions of the trade fair.”

In addition to the trade fair, various supporting programs added value to the attendee experience including the Buyer-Seller Forum, where more than 350 meetings took place between the buyers and the sellers.

Narendra Sonone, Food Analyst from FDA Maharashtra was impressed by the Buyer-Seller Forum conducted: “I must say this is one of the best trade fairs which provide an excellent opportunity to buyers to explore various products under one roof. It really helps us to understand the product better and also helps sellers to explore more business opportunities. I wish the organizing team all the best for their future projects”

Another exciting feature was the **India Bio-Pharma Landscape Conference** – which was a gathering of industry stalwarts discussing the latest manufacturing innovation available in Indian biopharmaceutical market. Alongside the conference was - **Anacon Technology Showcase** – where the industry experts shared their insights pertaining to the state-of-the-art analytical technologies prevailing in the market.

During the show, Messe Muenchen India also signed up a strategic agreement with IPMMA to organize PHARMA Pro & Pack alongside analytica Anacon India and India Lab Expo in Hyderabad.

“We have received a very positive response from our exhibitors and visitors. We are pleased that the event proved to be beneficial to all industry stakeholders. We now look forward to the next edition in Mumbai and look forward to welcome stakeholders in the upcoming edition in Hyderabad.” Singh Concluded.

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The next edition of analytica Anacon India & India Lab Expo in Mumbai will take place on April 16-17, 2019 at Bombay Exhibition Centre. Upcoming edition: analytica Anacon India and India Lab Expo along with PHARMA Pro & Pack Expo will take place from 6-8 September 2018 at HITEX Exhibition Center in Hyderabad. To know more visit www.analyticaindia.com, www.indialabexpo.com and <http://www.pharmapropack.com>

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analytica worldwide

analytica China is part of an international network of exhibitions that also includes the trade fairs analytica, analytica Vietnam and analytica Anacon India with India Lab Expo. Additional information about these exhibitions and their programs of events is available at www.analytica.de.

About analytica

analytica is the international trade fair for laboratory technology, analysis and biotechnology and their users in research and industry. The trade fair is accompanied by the analytica conference, where the international scientific elite meets to discuss the latest topics that pertain to chemistry, biochemistry and laboratory medicine. A total of 35,626 visitors and 1,164 exhibitors took part in analytica in 2018. Analytica has been held in Munich every two years since 1968. The next analytica takes place from March 31 to April 3, 2020.

About analytica China

analytica China with the analytica China conference is the Leading Trade Fair for Laboratory Technology, Analysis, Biotechnology and Diagnostics in China. In 2016, a total of 848 exhibitors and 24.117 visitors participated in the event. analytica China is held every two years at the Shanghai New International Expo Centre in Pudong—the next time from October 31 to November 02, 2018.

About analytica Vietnam

analytica Vietnam and the analytica Vietnam conference target the rapidly growing Vietnamese market with its exhibition sectors for laboratory technology, analysis, biotechnology and diagnostics. A total of 95 exhibitors and 3,523 visitors took part in analytica Vietnam in 2015. The fair is held every two years. The next fair is at the International Center for Exhibition (I.C.E.) in Hanoi from March 29 to 31, 2017. www.analyticavietnam.com

About Messe Muenchen India

As part of its international strategy, Messe München has been expanding its portfolio and offers a worldwide network. In India, Messe München founded its wholly owned subsidiary with a registered office in Mumbai in September 2007. Messe München India is one of the leading organizers of trade fairs in India with a vast portfolio of B2B events such as analytica Anacon India, bauma CONEXPO India, drink technology India, electronica India, IFAT India, Intersolar India, India Lab Expo, Indian Ceramics, LASER World of PHOTONICS INDIA, productronica India and has recently acquired Smart Cards Expo. The local trade fairs provide Messe München and its international exhibitors with access to high-potential markets.

Messe Muenchen India works closely with industry stakeholders to deliver well researched and professional trade fairs keeping in mind the priorities of the customers. With its main office in Mumbai and regional representations in New Delhi, Bengaluru, Hyderabad and Chennai, Messe Muenchen India brings professionals from across sectors together for business, as well as for learning and networking opportunities.