

Closing report

Mumbai, October 13, 2015

Press Release

analytica Anacon India and India Lab Expo 2015

Hyderabad witnesses India's largest trade fairs for the laboratory and analytical industry

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- **An outstanding increase of 80% in visitors compared to Mumbai edition**
- **Policy and decision makers as key participants**
- **Over 300 buyer-seller meetings opened new business opportunities**

analytica Anacon India and India Lab Expo 2015, trade fairs on Laboratory Technology, Analysis, Biotechnology and Diagnostics, came to a successful end on October 10, 2015 at Hitex Exhibition Centre, Hyderabad. The two trade fairs confirmed themselves as the leading industry platform on the Indian subcontinent. They covered extensive value chain for industrial and research laboratories.

Dr. Reinhard Pfeiffer, Deputy CEO of Messe München says: "The last three days have shown that taking over India Lab Expo puts us in the leading position on the Indian market for analysis, laboratory technology and biotechnology. By merging the two trade fairs we managed to increase the significance of the global network of analysis and laboratory fairs." Under one roof, analytica Anacon India and India Lab Expo showcased high-end technology and innovations that are used in the field of analysis, chemical, pharmaceutical and biotechnology sectors. More than 225 exhibitors and 7003 visitors found their way to the Hitex Exhibition Centre in Hyderabad. Both, exhibitors and visitors, were highly satisfied. The trade fairs received visitors from pharma, chemical, research, food and other process industries as well as academicians.

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Dr. Ashes Ganguly, Secretary, Indian Analytical Instruments Association & Managing Director, Cryogen Instruments Pvt. Ltd. said, “The industry is bound to grow; this growth has increased quality consciousness in the food, environment, pharmaceutical and other sectors. As per my opinion, a stable government and effective plans will make India a global player. We would like to thank MMI India for leaving no stone unturned in making the trade fairs a huge success.”

Very successful was this year’s accompanying program. It was delivered by top-class speakers touching upon topics like the latest industry trends, techniques and methods. The analytica Anacon India conference provided a deep insight on the following topics: regulatory aspects, pharmaceuticals and food safety. Further, various tutorials provided a practical training for its attendees. In this section, one highlight was the workshop on “How to setup a Laboratory” and “Lab Safety” that informed about the needs to start one’s own laboratory business in India. The conference was very well received. More than 200 delegates attended the sessions and showed a huge interest in the discussed topics.

Sandeep Hajra, General Manager, Waldner and Guenther Rossdeutscher, Managing Director and Shareholder, asecos showed themselves very satisfied with their results, “The German companies Waldner and asecos had a triple premiere at India Lap Expo 2015. First time attending the show, first common booth, first joint seminar, “How to setup a Lab”. Because of the overwhelming response of this concept with more than 150 interested visitors, we have immediately decided to come back in 2016 with bigger booth and enhanced seminar series.”

Shripad D Joshi, Country Sales Manager (Life Sciences & Applied Markets), Agilent Technologies expressed, “Hyderabad has a huge market potential and we are glad to be a part of the show since the beginning. The shows attracted a lot of visitors and the conference speakers were excellent. We look forward to more technical customers to attend the same.”

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Other most liked feature was the buyer-seller forum. Around 300 plus meetings took place at the trade fair that were applauded by the exhibitors. Manoj Bhataria, Head – Particle Science, Inventys said, “We do business in different segments of the market and the group is being represented at the trade fairs by Particle Science, which is a part of Inventys. We find the meetings very useful and have already got a couple of references in the first round of meetings and look forward to a lot more meetings with key decision makers.”

Next year, the trade fairs will be hosted at Hitex Exhibiton Centre, Hyderabad from October 20 to 22, 2016. Further information is available online at www.analyticaindia.com and www.indialabexpo.com.

About analytica Anacon India and India Lab Expo

analytica Anacon India with the analytica Anacon India conference addresses the rapidly growing Indian market with exhibition sectors for analysis, laboratory technology, biotechnology and diagnostics. Starting in 2015, it is being held in conjunction with India Lab Expo, one of India's leading trade fairs for analysis, laboratory technology and biotechnology. Together they are the largest industry platform for the Indian subcontinent.

analytica worldwide

analytica Anacon India with India Lab Expo are part of an international network of exhibitions that also includes the trade fairs analytica, analytica China and analytica Vietnam. Additional information about these exhibitions and their programs of events is available at www.analytica.de.

Messe München

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich alone. 14 of those events are number 1 in the world in their respective industries. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey and South Africa. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.

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