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## Press Release

### Expanded supporting program

## analytica Anacon India and India Lab Expo 2016 enhance visitor experience

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- **Over 250 global and domestic exhibitors**
- **8,500 trade visitors from India and overseas expected**
- **analytica Anacon India conference to focus on technical topics**
- **Visitor highlights: Live Lab, buyer-seller meetings and workshop on laboratory safety**

The ninth annual edition of analytica Anacon India and India Lab Expo, India's leading trade fairs for the laboratory technology, analysis, biotechnology and diagnostics market, take place from October 20 to 22, 2016 at the HITEX Exhibition Centre in Hyderabad. The trade fairs bring together internationally renowned exhibitors, consultants, business experts and key government officials on one common platform to discuss global best practices and seek solutions to some of the most pressing challenges related to the industry.

### analytica Anacon India conference

Visitors can look forward to the analytica Anacon India conference, which is organized by the Indian Analytical Instruments Association (IAIA) and focuses on technical subjects and market trends. From October 20 to 21, the conference covers more than 18 technical topics under the following four key sessions: Regulatory Aspects for Pharmaceutical Laboratories, Bioanalysis and Bio-Pharmaceuticals, Food safety and Clinical Diagnosis.

Bhupinder Singh, CEO of Messe München India and organizer of analytica Anacon India and India Lab Expo: "Participants of our trade fairs can expect to see more this year. We bring new exhibitors, new technologies and new market

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trends from the world of laboratory, analysis, biotechnology and diagnostics to Hyderabad.”

### **Buyer-Seller Meetings: platform for networking**

Alongside the exhibition and the conference, the Buyer-Seller Meetings are one of the highlights of the event facilitating direct contact between exhibitors and potential clients from domestic and international markets through pre-scheduled meetings. After the success in 2015, also this year top decision makers and VIPs are expected, seeking for new equipment, technologies and solutions. “At Messe München India, we believe in offering strong value proposition to our participants by providing them ample networking and business possibilities. This year, we offer business matchmaking opportunities prior and during the event”, Singh added.

### **Live Lab and educational workshop**

For the first time ever, the Indian trade fairs stage a Live Lab. Following the model of the German parent fair analytica in Munich, lab bench presentations allow manufacturers to present their latest products and systems in actual use. Visitors get practice-oriented insights and can experience all common techniques as well as special-purpose methods in real laboratory surroundings. Besides, an educational workshop and live demonstrations on health safety in laboratories are organized alongside the exhibition. The concept is unique: Visitors not only receive valuable tips from safety professionals and learn how to prevent themselves from accidents, like from fires and explosions. The show also includes impressive experiments.

### **Strong support**

The trade fairs have garnered official support of leading trade bodies and associations including the Indian Analytical Instruments Association (IAIA), Ambala Scientific Instruments Manufacturers Association (ASIMA), Bulk Drug Manufacturers’ Association (BDMA), The Federation of Small & Medium Enterprises (FSME), The Federation of Telangana and Andhra Pradesh Chambers of Commerce and Industry (FTAPCCI), Indian Chemical Council

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(ICC), Indian Drug Manufacturer's Association (IDMA), Telangana Chambers of Commerce and Industry (TECCI), National Small Industries Corporation (NSIC), SPECTARIS trade association Analytical, Bio and Laboratory Technology from Germany and the Swiss-Indian Chamber of Commerce. Industry leaders such as Abdos Labtech, Agilent Technologies, AJ Instrument, Akshaya Scientifics, Art Lab Equipments, Brand Scientific Equipment, Cryogen, Honeywell, IKA India, Merck Millipore, Newtronic Lifecare Equipment, Osworld Scientific Equipments, Shimadzu and Waters India showcase their products and services.

**Visitor pre-registration is available [online](http://www.analyticaonline.com) now. More information:**  
[www.analyticaonline.com](http://www.analyticaonline.com).

#### **About analytica Anacon India and India Lab Expo**

analytica Anacon India with the analytica Anacon India conference addresses the rapidly growing Indian market with exhibition sectors for analysis, laboratory technology, biotechnology and diagnostics. It is being held in conjunction with India Lab Expo, one of India's leading trade fairs for analysis, laboratory technology and biotechnology. With 225 exhibitors and 7,003 visitors in 2015, they are the largest industry platform for the Indian subcontinent. The next event takes place from October 20 to 22, 2016 at the Hitex Exhibition Center in Hyderabad.

#### **analytica worldwide**

analytica Anacon India and India Lab Expo are part of an international network of exhibitions that also includes the trade fairs analytica, analytica Vietnam and analytica China. Additional information about these exhibitions and their programs of events is available at [www.analytica.de](http://www.analytica.de).

#### **Messe München**

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.

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