

September 26-28, 2024 | HITECH Exhibition Center, Hyderabad

Mumbai, September 18, 2024

Press Release

analytica Anacon India, India Lab Expo, and Pharma Pro&Pack Expo to host the largest-ever edition in Hyderabad.

- 35,000+ sqm of exhibition space.
- 500+ exhibitors from 14+ countries displaying 7000+ innovative products.
- 250+ Hosted Buyers and 1500+ Buyer-Seller meetings
- Knowledge-rich conference: 50+ speakers & 10+ case study presentations
- analytica Anacon India, India Lab Expo, and Pharma Pro&Pack Expo 2024 will be held from 26-28 September at HITECH Exhibition Centre, Hyderabad.

Following a highly successful edition in 2023, analytica Anacon India and India Lab Expo along with Pharma Pro&Pack Expo are set to make their mark in Hyderabad, the pharma hub of India, from 26-28 September. This year's event will be the largest edition to date, featuring over 500+ technology suppliers from 14+ countries. The triad event is set to create a transformative experience for the pharmaceutical, analytical, biotechnology, and R&D sectors.

analytica Anacon India, India Lab Expo, and Pharma Pro&Pack Expo have firmly established themselves as product launch platforms for exhibitors, where cutting-edge innovations and breakthrough technologies are unveiled. Visitors will have the unique opportunity to witness the latest advancements first-hand, as companies introduce pioneering solutions. These three co-located trade fairs bring together a wide array of technologies under one roof, covering the entire spectrum of laboratory technology, life sciences, pharmaceuticals, and packaging. This creates a synergistic environment where professionals from diverse sectors can explore integrated solutions, from laboratory instruments and analytical tools to pharmaceutical processing technologies and advanced packaging systems, making it a comprehensive showcase for innovation across the industry.

Key highlights of this edition include the International Pavilion and the Software Pavilion. The International Pavilion showcases a diverse range of global exhibitors, bringing cutting-edge solutions and technologies from around the world to Hyderabad. This area underscores the event's international appeal, offering unique opportunities for visitors to engage with leading technology providers and foster cross-border collaboration. The Software Technology Pavilion, designed to highlight the latest advancements in software technology, will present innovations in AI, ML, QMS, MES, IoT, LIMS, Robotics, Digitization, and Automation.

Messe Muenchen India Pvt. Ltd.

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Together, these pavilions provide a comprehensive platform for exploring the latest technological advancements and enhancing your business through global and software-driven insights.

An Extensive Support Program for Industry Professionals

Knowledge-rich Conferences:

The 2024 edition of **analytica Anacon India**, **India Lab Expo**, and **Pharma Pro&Pack Expo** will offer an extensive support program tailored to empower industry professionals. At the heart of the event will be knowledge-rich conferences where participants will gain insights into the latest trends and innovations shaping the industry's future.

Day 1 will feature the Anacon Technology Showcase in collaboration with Indian Analytical Instruments Association (IAIA) and a session on building the ecosystem for Food Testing Labs in India, presented in collaboration with Association of Food Scientists & Technologists India (AFSTI). On Day 2, the conference will be conducted on technology Advancements in partnership with the Indian Pharmaceutical Association (IPA), and Day 3 will see a conference on Pharma World CaseCon with Pharma State Academy, along with a Career Connect session hosted by the Federation of Asian Biotech Associations (FABA).

Attendees will explore topics ranging from smart manufacturing, cyber security, and technological advancements to quality and compliance, with a key focus on preparing for the future. Sessions will provide deep dives into contemporaneous documentation, operational excellence, and the integration of automation and digitization technologies such as AI, IoT, and PAT. There will be case study presentations on CAPA, precision lighting, ergonomic seating in classrooms, and building operational excellence.

Career Connect

The event will also feature **Career Connect**, offering young talents a unique opportunity to engage with leading pharmaceutical organizations, paving the way for the next generation of industry professionals it will also feature panel discussions on women in sciences and AMA (Ask Me Anything) sessions with industry HR professionals.

Buyer-Seller Forum & Hosted Buyer Programme

Designed to enhance business networking, the Buyer-Seller Forum at this event offers a dynamic platform where exhibitors can connect directly with top decision-makers. This exclusive forum facilitates meaningful interactions and helps forge valuable partnerships. Additionally, the Hosted Buyer Program brings in buyers from various countries, including Russia, Vietnam, Nepal, Indonesia, Egypt, Ghana, Libya, South Africa, and the Philippines. This program provides an excellent opportunity for exhibitors to engage with international buyers, expanding their reach and fostering cross-border business opportunities. Together, these initiatives ensure a comprehensive networking experience, driving global connections and business growth.

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Innovation Launch Pad

The trade fair will also feature 50+ exhibitors showcasing over 120 new product and technology launches. This **Innovation Launch Pad** will give attendees a first-hand look at the advancements set to transform the industry.

Reflecting on the upcoming edition's scale, **Bhupinder Singh, CEO, Messe Muenchen India**, says, "It is with great anticipation that we present the largest-ever edition of analytica Anacon India, India Lab Expo, and Pharma Pro&Pack Expo in Hyderabad, a city synonymous with pharmaceutical excellence. This event holds considerable significance for the pharma and laboratory technology industry, as it serves as a pivotal platform for advanced technological solutions and high-level discussions. We are committed to providing industry professionals with a distinctive opportunity to engage with state-of-the-art innovations, encourage meaningful partnerships, and enhance their strategic outlook through exposure to the latest developments in smart manufacturing, automation, and regulatory compliance. This event will undoubtedly contribute to shaping the future trajectory of the industry."

analytica Anacon India and India Lab Expo is jointly organized with Indian Analytical Instruments Association (IAIA). **Chandras Shetty, President of the Indian Analytical Instruments Association (IAIA)**, remarks, "Our longstanding partnership with analytica Anacon India and India Lab Expo continues to be a cornerstone in advancing the analytical instruments and laboratory technology sectors. As the event expands in scale and scope, it solidifies its position as the leading trade platform for the pharmaceutical, life sciences, and laboratory technology industries in India. This collaboration not only encourages innovation but also drives knowledge sharing and industry-wide growth, reinforcing our shared commitment to advancing the sector."

Pharma Pro&Pack Expo is jointly organized with Indian Pharma Machinery Manufacturers' Association (IPMMA). **Harshit Shah, President, IPMMA**, says, "The synergy between IPMMA and Pharma Pro&Pack Expo creates immense value for the pharma industry and underscores the importance of collaborative efforts in driving technological progress and enhancing operational efficiencies. As India's largest pharma machine manufacturers association, IPMMA is committed to creating the right platform for pharma companies and machine makers to discuss challenges and future-ready solutions. Our successful roadshows throughout 2024 have further solidified our commitment to this mission, showcasing the immense potential and enthusiasm for the upcoming event. Partnering with MMI as the organizing partner, we are excited for the upcoming edition in the pharma hub of India and look forward to another successful trade fair."

About Messe Muenchen India:

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Founded in 2007 as a wholly owned subsidiary of Messe München GmbH, Messe Muenchen India Pvt. Ltd. is one of the largest trade fair organizers in the country today. The company has an extensive portfolio of B2B trade fairs covering a wide range of consumer and capital goods as well as emerging technologies. The company serves the Indian industry and international market with powerful brands such as air cargo India, analytica Anacon India/India Lab Expo, bauma CONEXPO India, drink technology India, electronica India, IFAT India, Indian Ceramics Asia, Intersolar India/The smarter E India, LASER World of PHOTONICS INDIA, MatDispens, Pack Mach Asia Expo, Pharma Pro Pack, productronica India, SmartTech Asia, World Tea & Coffee Expo, and many others.

Messe Muenchen India works closely with industry stakeholders to develop well-researched trade fairs that bring latest innovations to the market and facilitate meaningful business interactions. Headquartered in Mumbai with offices in New Delhi and Bengaluru, Messe Muenchen India connects global competence by bringing professionals together for business, learning and networking.

About Messe München GmbH

Messe München GmbH has been organizing trade fairs since 1964, and is one of the leading exhibition organizers worldwide, with nearly 40 of its own trade shows for capital goods, consumer goods and new technologies. Every year, about 29,000 exhibitors and around 1.4 million visitors participate in more than 115 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München, the Conference Center Nord and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade fairs in China, India, Brazil, Africa, Turkey, and Vietnam. With a network of associated companies in Europe, Asia and South America, and with around 69 representative offices across 132 countries, Messe München has a truly global presence.

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